



National Health & Fitness Expo

Friday, March 19th, 2010

D.C. Armory, Washington, DC

Exhibitor Application Form



Company/Organization _____ Name (as you would like it to appear on signage) _____

Contact Name _____ Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____ Mobile _____

Email Address _____ Website _____

2010 NATIONAL HEALTH & FITNESS EXPO:

- **Location** The Expo is indoors at the D.C. Armory, 2001 E Capitol St, Washington, DC 20003. Parking is free.
- **Load-In:** Vendors may load in Thursday, March 18th from 3PM – 8PM and Friday, March 19th from 8AM – 10AM.
- **Expo Hours:** The Expo is open to the public on Friday, March 19th from 11AM – 8PM.
- **Load-Out:** Vendors may begin loading out on Friday, March 19th from 8PM – 11PM.
- **Handbook:** All vendors will receive an Official 2010 National Health and Fitness Expo Handbook explaining in detail the policy and procedures of the event.

FINISH LINE FESTIVAL:

- **Location:** The Finish Line Festival will take place outdoors in Lot 5 of RFK Stadium. Parking is free.
- **Load-In:** Vendors may load in on Friday, March 19th from TBD – TBD and Saturday, March 20th starting at 5AM. Anything left overnight is subject to the weather elements and GWSA will not be liable for any loss or damage (see Liability Exclusion on Page 2). Vendors planning on setting up on Saturday are encouraged to arrive as early as possible due to added security and rolling road closures around the marathon route.
- **Finish Line Festival Hours:** The event is open to the public on Saturday, March 20th from 5AM – 1PM.

GOODIE BAGS:

- **Distribution:** Goodie Bags will be distributed out to all marathon, half marathon and relay participants (approximately 12,000 total).
- Information about goodie bag inserts will be sent once registration form has been submitted.

2010 National Health & Fitness Expo – March 19, 2010 – D.C. Armory, Washington, DC
Return completed form by March 12th to Attn: Expo Director / Fax: 202-223-2648
Or mail to National Marathon, 1725 I Street, Suite 200 NW Washington, DC 20006

TERMS AND CONDITIONS

Payment/Cancellation – Payment in full must accompany application by Friday, March 12, 2010 at the latest. Make checks payable to Greater Washington Sports Alliance. All fees are non-refundable.

Installation and Dismantling – Installation and load-in of booth elements is restricted to Thursday, March 18th from 3PM through 8PM and Friday, March 19th from 8AM through 10AM. Dismantling of booth elements is restricted to Friday, March 19th from 8PM until 11PM. No installation or dismantling of booths or display material is allowed during the Expo public hours of 11AM until 8PM. Exhibitors will be responsible for loading in, setting up and breaking down all exhibit elements by own means.

Liability Exclusion – The Greater Washington Sports Alliance (hereafter referred to as “Management”) will take reasonable precautions to safeguard Exhibitor’s property. However, Management will not be liable for loss or damage from theft, fire, accident or any cause beyond its control. Exhibitor agrees to indemnify, protect, defend and save and hold harmless Management and their officers, directors, organizers, owners, agents, representatives and employees from all claims, demands, damages, and liability of whatsoever kind or character asserted by any person or persons on account of damage to property or leased premises arising out of the use of the leased premises by Exhibitor, or the negligence or willful misconduct of Exhibitor or its agents, employees or invitees or a breach of contract by Exhibitor or its agents, employees or invitees.

Electricity, Phone & Additional Needs – All requests for electricity and phone lines must be made in advance. Other booth elements such as electrical extension cords, power strips, phones, credit card terminals, etc. should be provided by the Exhibitor. Additional equipment needs such as flooring, furniture, plants, etc. can be secured through Select Event Rentals.

I have read and agree to comply with the Terms & Conditions as set forth in this Exhibitor Application Form. The signature below certifies my understanding of, and agreement to be bound by, the Terms & Conditions of the 2010 National Health & Fitness Expo.

Signature / Print Name _____ **Date** _____

<p>EXPO FEES:</p> <p><input type="checkbox"/> 10'x10' Standard - \$900</p> <p><input type="checkbox"/> 10'x10' Prime - \$1200</p> <ul style="list-style-type: none"> • Both 10'x10' booths include one (1) 6'X30" skirted table, two (2) chairs, one (1) exhibitor sign <p><input type="checkbox"/> 10'x20' - \$1,800</p> <ul style="list-style-type: none"> • Includes two (2) 6'X30" skirted table, four (4) chairs, one (1) exhibitor sign <p><input type="checkbox"/> 10'x30' - \$3,000</p> <ul style="list-style-type: none"> • Includes three (3) 6'X30" skirted tables, six (6) chairs, one (1) exhibitor sign <p><input type="checkbox"/> Electricity (\$75/per) – includes one (1) standard electricity drop / __ # of drops requested</p> <p><input type="checkbox"/> Phone line (\$75/per) – includes one (1) standard phone line / __ # of phone lines requested</p> <p>GOODIE BAG & FINISH LINE FESTIVAL FEES:</p> <p><input type="checkbox"/> Goodie Bag Inclusion (\$150 for Exhibitors __ / \$300 for Non-Expo Exhibitors __)</p> <ul style="list-style-type: none"> o Brief Description of Item (including dimensions): _____ <p><input type="checkbox"/> Finish Line Festival (\$350 for Exhibitors __ / \$550 for Non-Expo Exhibitors __) – includes one (1) 6'x30" table and two (2) chairs under Sponsors Tent. No electricity or phone service available in Finish Line Festival Sponsor Tent.</p>
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PAYMENT INFORMATION

Check Enclosed (Amount) _____ Make checks payable to “Greater Washington Sports Alliance”

Authorization to Charge (Amount) \$ _____ VISA _____ MasterCard _____

Card Number _____ Expiration _____

Card Holder’s Name (As It on Card) _____

Authorization Signature _____ Date _____

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